

CAA North & East Ontario Renewal Date Contest

OFFICIAL CONTEST RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN.

1. SPONSOR: The CAA North & East Ontario Renewal Date Contest (the “**Contest**”) is sponsored by CAA North & East Ontario, 1031 Bank St., Ottawa, ON, K1S 3W7 (the “**Sponsor**”).

2. ELIGIBILITY: This Contest is open only to legal residents of Canada residing within the Sponsor’s CAA catchment area (see [here](#) for a territory map) who have reached the age of majority in Ontario at the time of entry, with the exception of employees, officers, directors, agents or representatives of the Sponsor, its parent, related or affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising or promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials and the immediate family members of (and those living in the same household as) such individuals. For greater certainty, Quebec residents who hold memberships in CAA North & East Ontario are not eligible to enter the Contest.

Current CAA auto and/or home insurance policy holders are not eligible to enter the Contest. Similarly, those who have previously provided their auto and/or home insurance renewal date to the Sponsor (whether through a previous contest, submission via webform, disclosure to one of Sponsor’s employees, agents or consultants, or otherwise) are not eligible to enter.

By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in the Sponsor’s sole discretion. The Sponsor reserves the right to verify the eligibility of a potential winner. All decisions regarding eligibility to enter this Contest will be determined by the Sponsor in its sole discretion.

3. CONTEST DATES AND TIMES: The Contest begins on November 4th 2024, at 12:00 a.m. ET and ends on December 31, 2024, at 11:59 p.m. ET (the “Contest Period”), outside of which period the Contest will be closed, and no entries shall be accepted.

4. HOW TO ENTER: You can enter by visiting <https://caaneo.ca/renewaldate>, completing the electronic entry ballot, and submitting the ballot before the end of the Contest Period. Entrants who are not existing members of CAA North & East Ontario will complete and submit the entry ballot directly on the website landing page. Entrants who are existing members of CAA North & East Ontario will be linked to their CAA My Account, where they will complete and submit the entry ballot using the “Insurance Renewal Reminder” form.

If you enter this Contest online, receipt of an Internet entry only occurs when the Sponsor's server records the entry information. All entries must be complete and are subject to verification by the Sponsor, in its sole discretion.

Only one (1) entry per person will be permitted. Any attempt by a person to submit more than one (1) entry by using multiple or different identities or through any other methods shall void all of such person's entries, and such person shall be disqualified from the Contest.

Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a prize, all in the Sponsor's sole discretion. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of the Contest Rules are void. Entries become the property of the Sponsor. No correspondence will be entered into except with Selected Entrants (defined below). Proof of transmission (screenshots or captures, etc.) does not constitute proof of entry or receipt of an entry.

5. CONTEST PRIZES: There is one (1) prize available to be won, consisting of two (2) tickets on a Celebrity Cruise, one (1) Air Canada gift card to be applied to airfare for the winner and travel companion to Fort Lauderdale (for cruise departure), and a one (1) night stay for the winner and travel companion in a Fort Lauderdale hotel (at the choice of the Sponsor) for the night prior to cruise departure. The prize details are as follows:

- **Cruise:** The cruise tickets include accommodations for two (2) individuals in the Sky Suite aboard Celebrity Reflection for the 8-night Aruba, Bonaire & Curacao cruise offered by Celebrity Cruises, departing from Fort Lauderdale on April 12, 2025. Approximate retail value of \$11,275. No alternative cruises or cruise dates may be negotiated.
- **Airfare:** One (1) Air Canada gift card with a value of up to \$2,600 to be used towards pre-paid airfare for the winner and their chosen travel companion to Fort Lauderdale-Hollywood International Airport (FLL). The airfare must be purchased through a CAA North & East Ontario Travel Consultant and must consist of a single booking of return airfare for two (2) individuals. The winner and travel companion must travel together on the same flights. The flights available to be redeemed pursuant to this prize are subject to availability and blackout dates imposed by the airline or flight provider. The winner does not receive any compensation or alternate prize if they are unable to select their preferred flight or seats for the flight. The gift card can only be used once and must be surrendered at time of use. The winner and travel companion are not entitled to the difference between the maximum gift card value and the cost of the selected airfare booking. Any upgrades to the booked tickets will be at the expense of the winner. The gift card is only valid for new pre-paid air travel made with a CAA North & East Ontario Travel Consultant. Travel must be booked and confirmed by January 31, 2025. If the winner does not redeem this portion of the prize by January 31, 2025, this portion of the prize is forfeit, and no alternate prize component will be awarded.
- **Pre-Cruise Hotel:** One (1) night stay in Fort Lauderdale in a hotel room accommodating two (2) individuals for the night of April 11, 2025. Approximate retail value of \$500. The hotel will be at Sponsor's discretion. The hotels available to be redeemed pursuant to this prize are subject to availability. The winner does not receive any compensation or alternate

prize if they are unable to select their preferred hotel. The accommodations must be booked with a CAA North & East Ontario Travel Consultant by January 31, 2025. If the winner does not redeem this portion of the prize by January 31, 2025, this portion of the prize is forfeit, and no alternate prize component will be awarded.

In addition, all eligible entrants will receive a \$20 e-gift card from “Giftogram”. This gift card will be delivered through the Giftogram service, and it may take up to 2 weeks after entry to be delivered. On receipt of the e-gift card, recipients will select their preferred retailer or brand of gift card from the list of affiliated retailers provided by Giftogram.

The gift card prizes will be delivered electronically to the winner’s email address provided on entry. The cruise, airfare and hotel portions of the prize will be made available through a CAA Travel Consultant at CAA North & East Ontario. Any prize that can only be provided in a physical state (i.e., which cannot be provided electronically) includes delivery by regular mail to an Ontario address only. The prize must be accepted as awarded and cannot be transferred, assigned, bartered, sold or converted to cash (except as may otherwise be specifically permitted by the Sponsor in its sole discretion). Any other costs, expenses, charges or fees associated with the prize but not explicitly noted above (including, if applicable, travel to and from a venue, accommodations, concessions or any other incidentals) are not part of the prize and will be the winner’s (and travel companion’s) sole responsibility. The winner and travel companion will be solely responsible for any requirements associated with any travel for which a prize is redeemed or otherwise associated with a prize, including any required documentation, visas or other approvals, and medical requirements. The Sponsor reserves the right at any time to substitute the prize (or a component thereof) for any reason with a prize (or prize component) of equal or greater value, including, without limitation, but at the Sponsor’s sole discretion, a cash award. For any gift card prize, if applicable, such gift card is subject to additional terms and conditions imposed by the card issuer. For any prize including a ticket to an event or for travel, such ticket is subject to additional terms and conditions imposed by the event venue, original ticket supplier or other applicable third-party supplier.

The Sponsor makes no representations or warranties with respect to the prize or the goods or services for which it is redeemed. Any rescheduling, cancellation or relocation of any event or travel associated with a prize is not the responsibility of the Sponsor, and a substitute prize or cash equivalent will not be provided; the winner’s and travel companion’s rights in such circumstances will be subject to the applicable ticket’s terms and conditions imposed by the event venue, original ticket supplier or other third-party supplier. All winners assume any and all liability for any injury, death or damage caused, or claimed to be caused, by entering or participating in this Contest or the use, misuse, or redemption of a prize, including any travel related thereto. Prizes or any portion thereof cannot be combined with other discounts, promotions or special offers.

By entering this Contest and accepting the prize, the winner agrees to maintain their behaviour in accordance with all applicable laws and generally accepted social practices in connection with any prize-related activity. The winner understands and agrees that, pursuant to the cruise provider’s terms and conditions of cruise participation, the cruise provider may have the right, in their sole discretion, to disqualify and remove the winner and/or their travel companion from any prize-related activity at any time if the behaviour of the winner or their travel companion at any point is

uncooperative, disruptive or may or does cause damage to person, property or the reputation of any cruise provider or otherwise violates the policies of the cruise provider, and in such case, the winner will still be solely responsible for all expenses related to the prize. The winner forfeits the prize if the winner and/or his/her companion have been previously restricted or banned from travelling with the cruise provider.

6. ODDS OF WINNING: The odds of winning depend on the number of eligible entries received in the Contest Period.

7. SKILL TESTING QUESTION: Selected Entrants will be required, as a condition to winning a prize, to correctly answer, without assistance of any kind (whether mechanical or otherwise), the Sponsor's time-limited, mathematical skill-testing question.

8. WINNER SELECTION AND CONFIRMATION: An employee, agent or other representative of the Sponsor will conduct a random draw from all eligible entries to select one (1) potential winner (the "**Selected Entrant**") on or about the following date: January 6, 2025 (the "**Draw Date**").

The draw will be conducted at approximately 11:30 a.m. ET at 1031 Bank Street, Ottawa, ON, K1S 3W7. Each Selected Entrant will be declared a winner only if they meet all of the eligibility criteria set out in these Contest Rules.

If a Selected Entrant does not meet the eligibility criteria, they will be disqualified and will not receive a prize, and another entrant will be selected by way of a random draw from the remaining eligible entries. Before being declared a winner, a Selected Entrant will be required to: (i) correctly answer the Sponsor's skill-testing question; (ii) sign and return the Sponsor's Declaration of Eligibility and Liability/Publicity Release form ("**Winner Release**"); and (iii) comply with all other Contest Rules, all in the sole discretion of the Sponsor.

The Selected Entrant(s) will be notified within five (5) business days of the draw and will be contacted at the email provided at the time of entry into the Contest. Only one (1) contact attempt will be made by the Sponsor following the applicable draw. A Selected Entrant that does not respond to the notification within five (5) business days after the initial notification attempt or who cannot accept the prize may be disqualified, and a new Selected Entrant will be selected by random draw from the remaining eligible entries (up to a maximum of three (3) alternate draws), which new Selected Entrant will be subject to the same requirements. Except as otherwise provided by the Sponsor, the Sponsor's signed Winner Release (and a similar "**Travel Companion Release**" for the winner's travel companion) must be returned to marketing@caaneo.on.ca and received by the Sponsor no later than three (3) days after requested. The Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant to receive a notification or for the Sponsor to receive a Selected Entrant's response.

If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the individual assigned to the email address or, if applicable for entry, social media handle associated with the entry (the "**Authorized Account Holder**"). Each Selected Entrant may be required to provide proof that they are the Authorized Account Holder associated with the selected entry.

9. RELEASE AND INDEMNIFICATION: By participating in the Contest, you agree that the Sponsor is not responsible for: (i) incorrect or inaccurate entry information which may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail or communication failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) transmission or technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in any phone lines, network hardware or software, servers, access providers, or the failure of any website or social media application; (iii) late, lost, incomplete, delayed, not received, damaged, mutilated, misdirected, stolen, fraudulent, or illegible entries or Winner Release or Travel Companion Release forms (all of which shall be automatically void and not eligible for a prize, regardless of the reason); (iv) injury or damage to the entrant's computer or to any other individual's computer related to or resulting from participating in, or downloading any material regarding, the Contest or accepting a prize; (v) any injury, death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (or any goods or services for which it is redeemed), including any travel related thereto and the use of the entry by the Sponsor; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; (vii) late, lost, misdirected, or unsuccessful efforts to notify a potential winner; (viii) any rescheduling, cancellation or relocation of any event or travel associated with a prize; or (ix) any inaccessibility or unavailability of any social media networks, websites, applications or tools.

The potential winners and their travel companion must also sign the Sponsor's Winner Release (or Travel Companion Release, as applicable) to: (i) confirm compliance with the Contest Rules; (ii) agree to accept the prize as awarded; (iii) hold harmless, discharge, and grant a full and final release to the Sponsor and its parent, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, and assignees, and all others associated with the administration, development and execution of the Contest (the "**Released Parties**") from and against any and all claims, injury, loss, death or damage (including direct, indirect, incidental, consequential, aggravated or punitive damages) to persons or property arising out of or relating to: (a) entry or participation in the Contest, including access to and use of the Contest website; (b) downloading of any materials related to the Contest; (c) any claims based on personality or privacy rights (whether due to interference by third party "hackers" or otherwise), defamation or prize delivery; (d) failure of any third party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services; (e) the acceptance, possession, use or misuse of any prize or any goods or services for which it is redeemed (or any travel or other activities related thereto); (f) any dissatisfaction of any kind with any aspect of the Contest or a prize; (g) any act of God or any other event beyond the Released Parties' control; and (h) any rescheduling, cancellation or relocation of any event or travel associated with a prize; (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance, use or misuse by an entrant of a prize (or any goods or services for which it is redeemed) or travel related thereto; and (v) grant to the Sponsor the unrestricted right, in the Sponsor's sole discretion, to publish without any further compensation the name, picture, portrait, likeness, and otherwise use or re-use

the entrant's city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity of the winner for advertising and promotional purposes.

To the extent any prize includes or involves domestic or international travel, the winner accepts that such travel is an activity that inevitably bears some risk of injury, death or dismemberment and acknowledges that the Sponsor bears no liability nor responsibility for any such loss.

10. DISQUALIFICATION: The Sponsor reserves the right, in its sole discretion, to disqualify any entrant who is found to be: (i) tampering with the entry process or with the operation and administration of the Contest; (ii) acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or (iii) in violation of the Contest Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest may be a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including but not limited to criminal prosecution.

11. OTHER CONDITIONS:

Amendment and Termination: The Sponsor reserves the right, in its sole discretion, to terminate, suspend or amend this Contest or these Contest Rules at any time and in any way, without prior notice, including if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to human error, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole opinion of the Sponsor, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest.

Publicity and Entrant Information: By participating in the Contest, entrants consent to the use of information provided on entry, including (as applicable) their name, address, postal code, telephone number, social media handles, comments and image, whether on videotape, photograph or any other means, all as may be edited, translated or otherwise modified by the Sponsor in the Sponsor's sole discretion, for the administration of this Contest or any related publicity carried out by the Sponsor, without further notice or compensation. Any collection, use, or disclosure by the Sponsor of the entrant's personal information will be in accordance with Sponsor's Privacy Policy, which can be found at: <https://caaneo.ca/about/privacy-policy/>. Entrant information will only be used for marketing where consent has been granted.

Governing Law: The Contest is void where prohibited by law. This Contest shall be governed exclusively by the laws of the province of Ontario and the federal laws of Canada applicable therein, including all issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules, rights and obligations between entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any legal claims arising out of or relating to the Contest or these Contest Rules shall be brought and adjudicated in the provincial courts sitting in Ottawa, Ontario.

In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and disclosures or other statements contained in any other Contest-related materials or made

by any person, including any point-of-sale, television, radio, print or online advertising or any translated version of these Contest Rules, the terms and conditions of these Contest Rules shall prevail, govern and control.

Intellectual Property: All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates, as the case may be. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants. Notwithstanding the foregoing, all logos and trademarks associated with prizes, prize providers, contest partners or other third parties are the property of their respective owners.

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